



# Changes in the Business Environment during the AX Era, and DOUZONE BIZON's "AX, beyond DX" Strategy

SPEAKER

DOUZONE BIZON

DATE

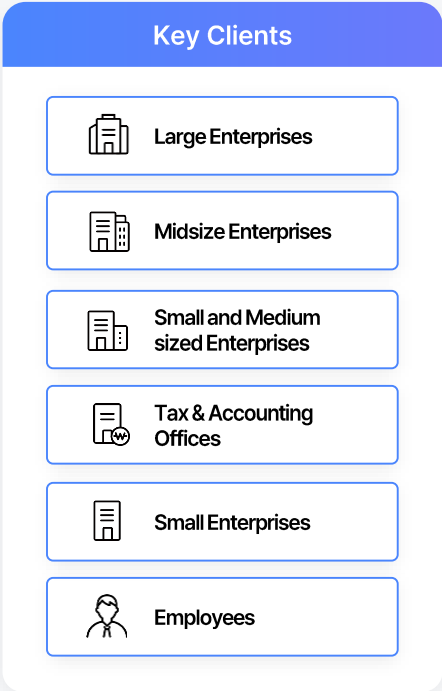
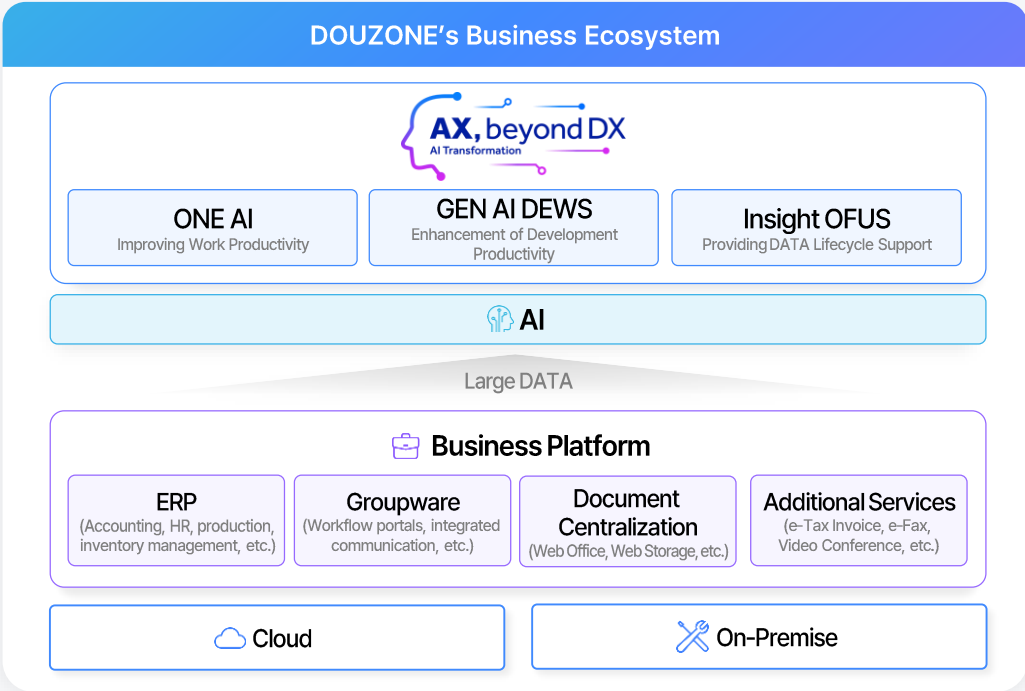
AUGUST, 2024

# Company Introduction: DOUZONE



DOUZONE is a **'growth partner for companies'** that provides a better business environment to customers, and helps customers achieve sustainable growth by support them to maximize their potential.

• <b>Company</b>	DOUZONE BIZON	• <b>Year of Establishment</b>	DOUZONE DASS launched in June 2003	• <b>Main Service</b>	AI, ERP, Groupware, Cloud service, Business platform
• <b>Number of Employees</b>	1,782 employees	• <b>Address</b>	Gangchon Campus(Chuncheon, Gangwon-do) / DOUZONE Eulji-Tower(Jung-gu, Seoul) / Busan Yeongnam Headquarters(Haeundae-gu, Busan)		
• <b>Subsidiaries</b>	DOUZONE B&F(34 employees), Techfin Ratings(28 employees), Kicom(26 employees), DOUZONE Educam(12 employees), etnews(224 employees), Bizwatch(60 employees), DOUZONE B&CT(55 employees)				



# Major Hub

DOUZONE's Gangchon Campus(Headquarters), Eulji Tower(Customer Contact Center), Busan Yeongnam Headquarters(Global R&D Headquarters), and ATEC(AI Transformation Experience Center) provide services to customers nationwide from locations closest to them, offering a pleasant and comfortable working environment.



DOUZONE Eulji-Tower



Headquarters (Chuncheon)

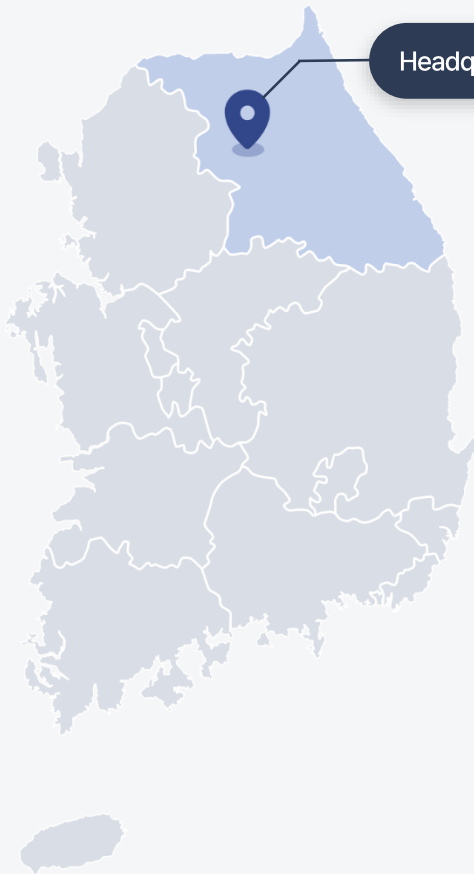


Busan Yeongnam Headquarters



# Headquarters (Gangchon Campus)

The headquarters (Gangchon Campus) is equipped with state-of-the-art ICT infrastructure for the development of the latest technology and trend research.



Headquarters (Gangchon Campus)



## Headquarters (Gangchon Campus)

The headquarters houses cutting-edge ICT infrastructure, including D-Cloud Center, R&D center, and Authorized Electronic Document Center, for the development of the latest technology and trend research.

Working Environment



R&D Center



Authorized Electronic Document Center



D-Cloud Center



Cafeteria



Healthcare Center



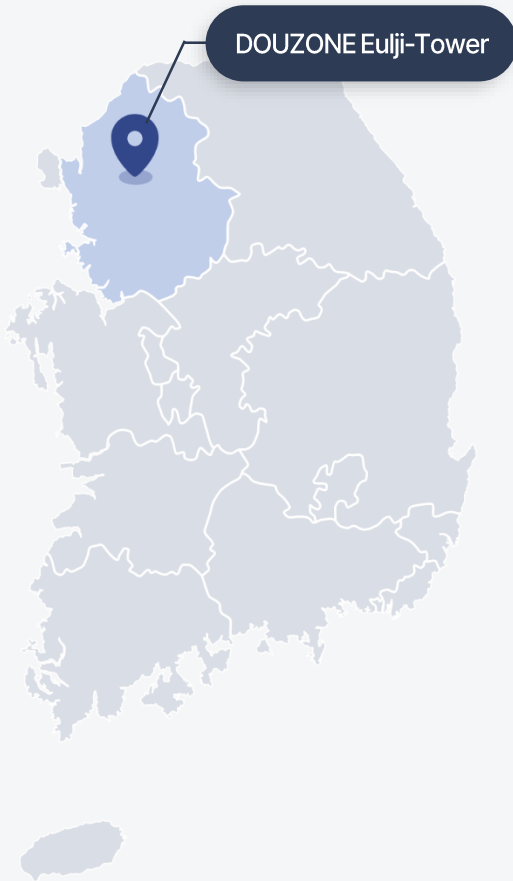
Daycare Center



# DOUZONE Eulji-Tower



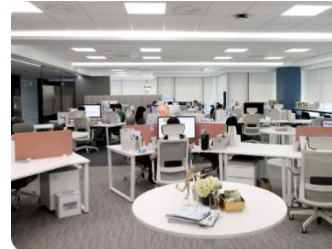
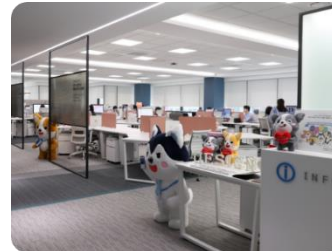
**DOUZONE Eulji-Tower** supports customers' digital transformation through a new concept exhibition experience space and a methodology for mutual growth.



## DOUZONE Eulji-Tower

DOUZONE Eulji-Tower, located in the central business district of Euljiro, Seoul As a new business hub for new platform-based businesses, we are dramatically improving the business environment by building solutions and changing the way we sell. Excellent location conditions provide the most efficient working environment for businesses that require active partnership and cooperation. As an outpost for developing new businesses with high growth potential, DOUZONE Eulji-Tower has the best conditions.

### Working Environment



### FoEX Center Focused with Experts



### Cafeteria



### Healthcare Center



### ATEC AI Transformation Experience Center



### Food Court





# Busan Yeongnam Headquarters

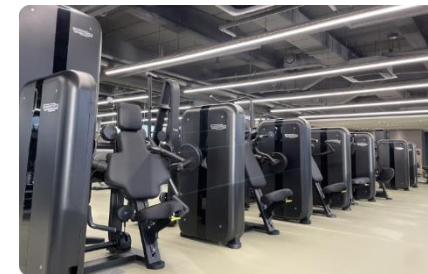
The **Busan Yeongnam Headquarters** serves as a specialized center offering tailored business solutions for enterprises, focusing on the development of Global R&D, digital healthcare, and other innovative solutions.



## Busan Yeongnam Headquarters

The R&D Center is designed to bring together top talent dedicated to developing global and healthcare solutions, enabling intense focus on research and development activities.

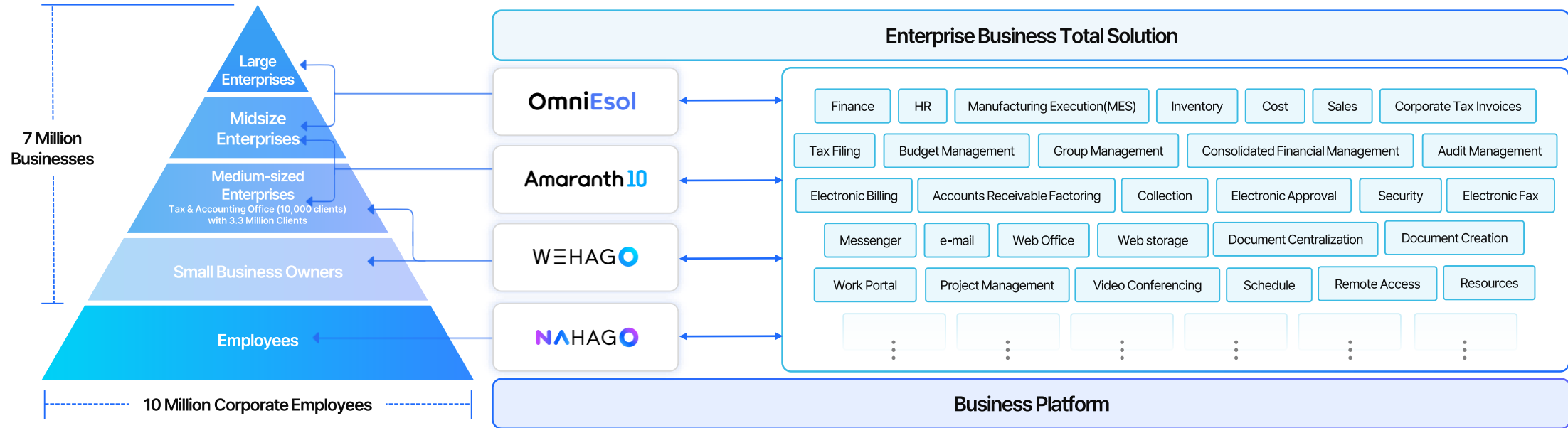
## Global R&D Headquarters



The Busan Yeongnam Headquarters conducts R&D, new project development, corporate sales consulting, and customer support. Based on the superb location and investment environment in the Yeongnam area of Busan, we are creating synergies in R&D and new business. In cooperation with the city of Busan, we are taking the lead in fostering local industries, cultivating talent, and creating jobs.

# Product Line-up & Market

We can configure product line-ups for each area based on customer scale, enabling expansion from various industries in South Korea. With DOUZONE's products being utilized in industries ranging from **public institutions, finance, healthcare, to commerce**, leveraging cloud data, expansion into individual sectors is possible.



 **Big DATA (Large DATA)**



 **AI**

AX, beyond DX

# Productivity Improvement Value



DOUZONE provides AI technologies and services aimed at enhancing **orporate development efficiency**, **reducing costs**, and **innovating business productivity**.



## GEN AI DEWS

AI-Based No-Code/Low-Code Development Platform

**Development** Productivity Enhancement Tool

## DOUZONE

### Productivity Improvement Value

Establishment of a Circular Process  
for Data Production and Consumption



## ONE AI

AI Solutions Enhancing Work Efficiency

**Work** Productivity Enhancement Tool







# Thank you

**DOUZONE**